

Media Alert

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ViaMichelin unveils the latest version of its navigation software for PDAs



Today, ViaMichelin launches ViaMichelin Navigation Version 3 - the latest version of its mapping and navigation software for PDAs. With a brand new user-friendly interface design, the new software is easier to install - the Plug & Drive SD Card option means you can literally plug in the SD card and drive off - and the additional touch-screen features offer easy access to all the navigation options and features.

Easy to use

Compatible with popular PDA platforms (such as Palm OS® and Pocket PC®) or with a Smartphone, this updated version of ViaMichelin Navigation is very easy to use. The features, colours and options have been designed to make the solution user-friendly and accessible to everyone. The interactive screen with the touch-screen features enables users to access all the software features and options in one single touch.

-  **Navigate to**
With the on-screen navigation mapping and voice guidance, finding your way from A to B and travelling in Europe could not be easier. ViaMichelin Navigation software is the perfect driving tool whether you are looking for an address or a postcode in the UK, a POI (Point of Interest) on a map or an address in your PDA address book.
-  **Plan your journey**
The ViaMichelin Navigation software gathers all the navigation tools needed to plan your journey in one single section. This new software version enable users to do all the following in one go - plan a route, view a map and localise a specific point, find a point of interest, and of course save your search and personal settings.
-  **Settings**
The ViaMichelin Navigation software gathers together all the features and options required to personalise your navigation to your own preferences, making your journey stress-free wherever you are going.

The software still comes with the Michelin map quality and expertise, the option to include a wider range of POI files (available in download version from the ViaMichelin website), and the POI Alerter function which alerts you as you approach a specified POI. The ViaMichelin Navigation software also links up conveniently with The MICHELIN® Guide software for PDAs.

Available from April 15th...

ViaMichelin Navigation version 3 will be available in the UK at the end of April 2005, with a recommended price of €199 for the full European version.

The regional version of the software (seven regional versions available with a recommended price of €129) can be purchased from the www.ViaMichelin.com website from April 15 onwards.

Free upgrade patch for the owners of the ViaMichelin Navigation version 2.5

PDA owners who have the previous version of the ViaMichelin Navigation software will be able to download a free upgrade patch which will update their 2.5 software version to that of the version 3. The upgrade patch will be available directly from the www.ViaMichelin.com website from April 15 onwards.

About ViaMichelin

A wholly owned subsidiary of the Michelin Group, ViaMichelin designs, develops and markets digital travel assistance products and services for road users throughout Europe. Drawing on over a century of Michelin experience in travel assistance, this activity, launched in 2001, is intended for both the general public and companies. It offers a wide range of services and products (maps, route plans, hotels, restaurants, tourist information, weather and traffic reports...), available on a variety of media: the Internet (www.ViaMichelin.com), CD-ROMs for PCs, CD-ROMs for in-car navigation systems, mobile phones and PDA (Personal Digital Assistant) software.

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